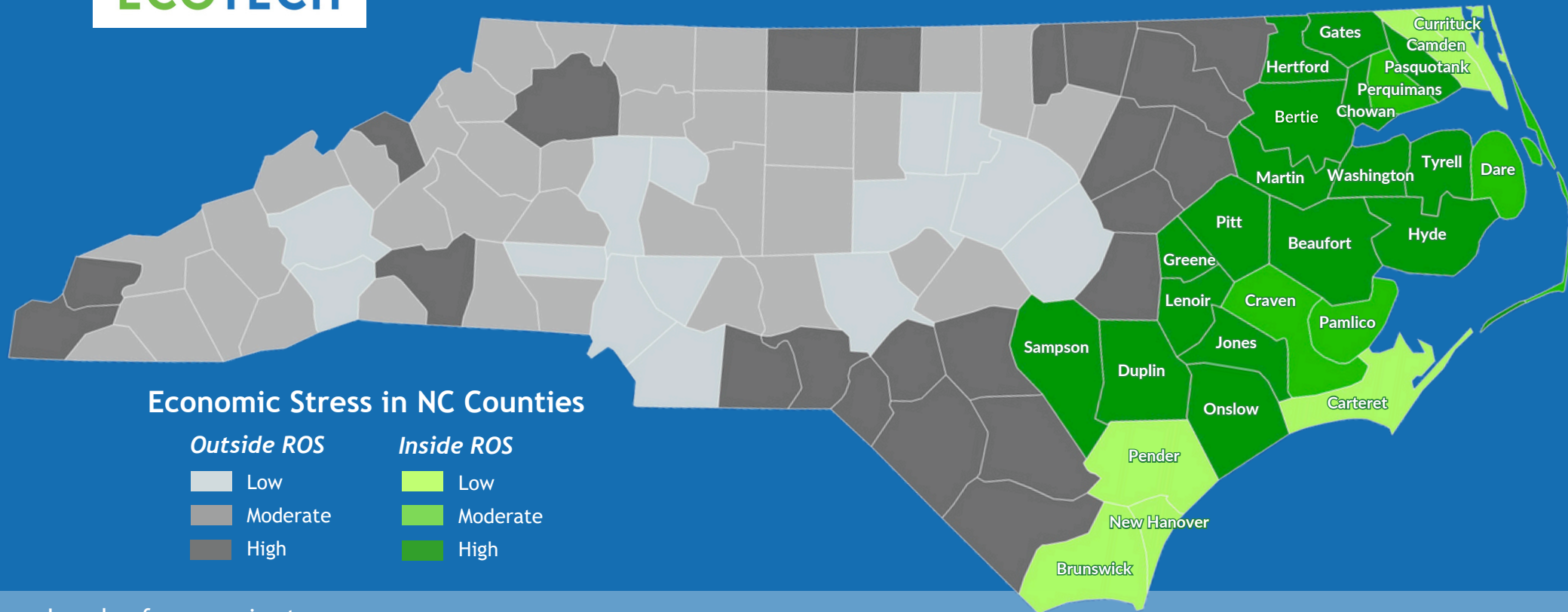




Region of Service



Levels of economic stress were calculated using four factors:

- Average unemployment rate
- Median household income
- Percentage growth in population
- Adjusted property tax base per capita

For more information, click [here](#).

The NC EcoTech Region of Service (ROS) includes 27 rural counties in eastern North Carolina, home to 1.4 million people. NC EcoTech is focused on coastal resilience and sustainable aquaculture innovations that will benefit both underserved and climate-vulnerable communities in the region of service. Counties were selected based on innovation assets, shovel-ready projects, Coastal Area Management Act (CAMA) status, and workforce commuting relevance.